



M A P L E

ANNOUNCEMENT

Southwest Receives National Award

Halifax – Tuesday, May 22nd

Southwest Properties has achieved two major accomplishments with its residential project MAPLE, winning the **Rental Development of the Year 2018** award from the Canadian Federation of Apartment Associations and achieving full lease-up of all 300 units within 12 months of building occupancy.

“MAPLE has brought a new level to living downtown in its design and resident amenities, and we couldn’t be more proud of the overwhelming acceptance in the marketplace”, said Gordon Laing, *President & CEO* for Southwest Properties. “The fact that the largest, multi-unit residential building to come to downtown Halifax has leased-up within such a short timeframe is a great testament to the quality of the development and the demand that exists in the market.” In achieving 100% occupancy, the building adds almost 500 people living in the downtown core who are contributing to the overall urban lifestyle in Halifax. “MAPLE has brought innovation to urban living in its design, its technology, its sustainability and especially in resident experiences.”

Last week Laing accepted the **Rental Development of the Year 2018** award for MAPLE at the Canadian Federation of Apartment Associations conference in Vancouver. The Judges’ mentioned the building’s amenities, design, customer service and sustainable factors in the final selection of MAPLE. Southwest is targeting LEED Gold certification for MAPLE, which will make it the largest LEED certified multi-unit building east of Quebec.

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“It’s nice to be recognized on a national level for the work we are doing in Halifax. We are extremely proud of our team who constructed, leased, and now operate and provide exceptional customer service at MAPLE”, added Laing.

The company is currently pre-leasing apartments in **CURVE** for early 2019. **CURVE** is within the much sought after, two-building development of South Park, situated adjacent to **PAVILION** condominium and the new YMCA Centre of Community.

“CURVE will add another great choice for downtown living to Southwest’s portfolio,” stated **Jim Spatz**, *Executive Chairman for Southwest*. “Amenities are extremely important and is one of the key reasons MAPLE leased so quickly. CURVE will be no exception. Residents will enjoy an amenity rich building that will include a large rooftop terrace across from the Public Gardens with a swimming pool and hot tub, a fitness room and yoga studio, a Great Room with a fully equipped kitchen, a living area, a private dining room and a separate screening room with theatre seating.”

Construction is currently on the twelfth floor of the sixteen storey building and pre-leasing has been active. The **CURVE Leasing, Design & Experience Centre** is located at 1479 Lower Water Street.

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 Canadian Federation of Apartment Association
CANADIAN RENTAL HOUSING CONFERENCE



Canadian Federation of Apartment Association

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News Release

May 16, 2018

CFAA Awards recognize rental industry excellence

On Tuesday, May 15, CFAA recognized the winners of its third National Rental Housing Awards Program at the CFAA Awards Dinner. The winners included leading rental housing providers, rental housing suppliers and Nova Scotia's apartment association, Investment Property Owners Association of Nova Scotia.

Please join CFAA in congratulating this year's CFAA Rental Housing Awards recipients:

New Product or Service of the Year

Winner: **Gryd XR App by Gryd**

Gryd XR App enables landlords to advertise their properties using experiential, next generation Virtual Reality/Augmented Reality technologies. Users feel as if they are inside a property, remotely from anywhere using a VR headset.

Finalists: **Flowie Water Sensor by AlertLabs**

The Flowie Water Sensor is affordable and can be installed without a plumber or tools. It protects landlords against leaks, freezing pipes, running water and floods, by sending alerts to a cell phone, even during power outages.

Certn Tenant Screening Platform by Certn

The Certn Tenant Screening Platform uses artificial intelligence to infer personality traits and values of individuals from email, text messages, tweets and social profiles, as well as from risk relevant databases, to provide sophisticated tenant screening. Certn even works for people with little or no credit history.

Off-Site Employee of the Year

Winner: Jack Cabral of Sifton

Finalists: Tracy Silliphant of Killam Apartment REIT
Dawn Morrison of Skyline

On-Site Employee of the Year

Winner: Dhaljit Dharival of CAPREIT

Finalists: Dana & Gheorghe Ardelean of Hollyburn
Vijay Govindraj of Sifton

Property Manager of the Year

Winner: Caroline Armstrong of Devon Properties

Finalists: Sam Rombough of CAPREIT
Theresa Lapensée of Sifton

Renovation of the Year

Winner: Jasper Heights – 10049 103 Street NW, Edmonton by Starlight

Finalists: Village Green – 40,50 Alexander St & 55 Maitland Street, Toronto by Greenrock
201 Sherbourne St, Unit 1801 by MetCap

The Canadian Federation of Apartment Associations represents the owners and managers of close to one million residential rental suites in Canada, through direct membership and 11 associations across Canada. CFAA is the sole national organization representing the interests of Canada's \$480 billion private rental housing industry, which houses more than eight million Canadians.

Rental Development of the Year

Winner: Maple – 1583 Hollis St, Halifax, NS by Southwest Properties

Finalists: The Duke – 333 East 11th Ave, Vancouver, BC by Edgar
Development and Woodbourne Capital

The Residences at Grasslands – 4830 Gordon Rd, Regina, SK by
Altern/Deveraux

Association Achievement of the Year

Winner: Cannabis Law Reform by Investment Property Owners
Association of Nova Scotia

CFAA thanks the many applicants, and judges, who made the CFAA Award
Program possible.

For more information about CFAA or its Awards Program, contact: Jeremy Newman at 613-235-0101.



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