



**PHILIPS**

Lifeline

Medical Alert Service

## Why Lifeline?

With Philips Lifeline Medical Alert Service, you get fast, easy access to help 24 hours a day, 365 days a year. So you can continue to enjoy life in the comfort of your own home – and have the freedom to go anywhere with confidence.

## Canada's #1 medical alert service

Philips Lifeline invented the medical alert industry more than 40 years ago. We offer the most widely adopted fall detection with AutoAlert. And now GoSafe – our most advanced medical alert service – can provide access to help both at home and on the go. Stay safe, healthy, and connected with Lifeline.

Philips Lifeline is recommended for people:

- at risk of falls
- with chronic conditions
- with mobility problems
- recovering after discharge from hospital

- Our Response Centre can respond in over 170 languages
- No equipment to buy
- No home phone line needed
- All personal help buttons are waterproof
- All help calls answered in Canada

**Philips Lifeline has saved more lives than any other medical alert service.**

See reverse for  
**Exclusive Offer!**



[www.lifeline.ca](http://www.lifeline.ca)

## How Lifeline Works:



### 1. Summon help

Push your Lifeline help button to connect to our response centre. If you have AutoAlert, it automatically\*\* calls for help if you fall and can't push your button.



### 2. Hear a reassuring voice

We access your personal profile and assess the situation.



### 3. Know Help is on the way

We contact a neighbour, loved one, or emergency services and follow up to make sure help has arrived.

\*AutoAlert option is locally available at participating Lifeline programs. AutoAlert does not detect 100% of falls. If able, you should always press your button when you need help.

## There's a Lifeline solution for you

### HomeSafe Standard

*-Wireless option available*

Help at the press of a button in and around your home.

### HomeSafe with AutoAlert<sup>1</sup>

*-Wireless option available*

The FIRST medical alert pendant that can call for help even when you can't\*\*.



\* Certain limitations subject to third party cellular provider availability and coverage. Signal range may vary.

\*\*AutoAlert does not detect 100% of falls. 1) Available at locally participating programs.

Philips Lifeline is pleased to partner with your building and provide residents **exclusive pricing**.

Call now to receive **Free Installation** and **up to 20% off monthly pricing!**  
Quote code **1182** to receive this offer.

**1-800-LIFELINE (1-800-543-3546)**

- \$34.95 for Basic Service
- \$49.95 for AutoAlert

\*Offer available at locally participating programs and valid for new activations only. Not to be combined with any other offer. Some restrictions apply. Discounts are not applicable for out of area installations. Discounts not available on GoSafe.

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